

The Application of “Accurate Education” and “Curriculum Education” Model in College Ideological Education

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Abstract

As a new force in the modernization economic construction under the background of future globalization, the students in colleges and universities should attach importance to their ideological literacy. Effectiveness is a difficult and key point of ideological theory courses in colleges and universities. To improve the effectiveness of ideological education depends largely on the accuracy of the ideological education theory courses. The course of ideological theory should be combined with the cognitive rules and acceptance characteristics of students to carry out accurate ideological education. The integration of ideological education and professional courses conforms to the requirement of accurate ideological education. Curriculum education realizes all-round education by exploring the ideological resources contained in various courses.

Key words

Accurate Education, Curriculum Education, Effectiveness, Ideological Education

I. Introduction

For a long time, the effectiveness of ideological education is not only the difficulty and the key point of college education, but also the focus and the hot spot of education research and teaching reform. The fundamental reason why college students do not have a high degree of recognition and satisfaction for ideological curriculum is that its effectiveness has not been effectively solved. To do the ideological work well in colleges and universities, we should adapt ourselves to different circumstances, make progress according to the times and the situation. The effective solution to the effectiveness of the ideological education in colleges and universities largely depends on its accuracy. In recent years, various countries attach importance to higher education, and the enrollment scale and the number of students in colleges and universities are increasing year by year. Therefore, it is necessary to carry out accurate education in combination with the cognitive law and acceptance characteristics of college students as the main body of the audience education, so as to improve students' ideological literacy.

II. Accurate Education is an Effective Way to Improve Ideological Education in Colleges and Universities

The basis of “accurate education” is to accurately identify the object of the ideological education, and to teach students in accordance with their aptitude and classification. The key lies in distinguishing different specialties, allocating resources and teaching accurately. The basis of “accurate education” is to accurately identify ideological education objects, and to teach students in accordance with their aptitude and classification. The key lies in distinguishing different specialties, allocating resources and teaching accurately.

According to the national catalogue of degree-awarding and talent cultivation disciplines, universities and colleges generally set up different disciplines, such as philosophy and economics, with multiple first-level and second-level disciplines. Specifically, the group characteristics of college students include the following key aspects.

1. Knowledge structure

College students have certain basic knowledge in ideological theory course, and they accept the related discussion and summary content quickly. The self-cognition of senior high school students'

ideological courses will affect their acceptability of courses and learning effect after entering colleges and universities. There is a certain continuity in the study of ideological theories. The gradual and spiral curriculum offered by the school makes the students possess certain basic knowledge of ideological disciplines, and initially forms young people's outlook on life, values and world outlook. However, in view of the characteristics of the curriculum in senior high school and the influence of the pressure of college entrance examination, most students learn these courses mainly by cramming for review and mechanical memory before examinations. As a result, most students do not master many basic knowledge points of ideological courses, and the practical application of knowledge points is very low.

To sum up, considering the students' basic knowledge of subjects, the content of ideological theory courses should not be limited to knowledge sorting, but should be combined with the in-depth analysis of professional courses. For example, most financial and economic courses require analysis of external macro-environment, so “situation and policy” courses can be given with precision in combination with the specialty. By this way, the students have a high degree of participation and a strong sense of acquisition.

2. Thinking characteristics

College students' divergent thinking and critical thinking are more prominent. Many theories are derived from complex phenomena; or deduced from theoretical models based on hypothetical conditions. Influenced by the characteristics of the major, college students must constantly put forward problems creatively, or use creative thinking to judge and choose complex things and creatively solve problems in the face of emerging new economic phenomena. This way of thinking requires that the teaching methods of ideological theory courses should be diversified and adapted to local conditions and time conditions.

For example, the course of “basic principles of marxism”, which is highly theoretical, contains many classical theories in economics. The background information of the development history of each major can be found in the course of “outline of modern and contemporary history”. Only when students feel that the ideological courses are closely related to their own specialty, can they be interested in the ideological theory course, and use their professional thinking to learn the ideological courses. Accurate work makes more use of students' acceptance and

understanding.

3. Other aspects

College students also have the characteristics of “network aborigines” and gender ratio difference in majors. In the Internet era, massive content supply and unlimited links make college students need value guidance and distinguish right from wrong when making decisions. Such as “ideological and moral cultivation and legal basis” course should guide and educate students any behavior can not touch the bottom line. Girls pay high attention to humanities, foreign languages and laws, and are often good at expression, but have weak logical reasoning ability. Ideological curriculum should be aimed at these characteristics of the educational objects, flexibly use the enlightening methods to guide students to find, analyze and solve problems.

The course of ideological theory should also use new media and new technology to make the course lively and popular, make students’ eyes gather and light up, to enhance the sense of times and attraction of the course, and to stimulate students’ enthusiasm for learning.

III. Accurate education also requires the integration of ideological courses and professional courses to be precise

After accurately identifying the main body of the audience, ideological education in colleges and universities should allocate resources accurately, carry out educational reform accurately and teach accurately. On the one hand, the integration of Ideological courses and professional courses requires that the education and teaching of ideological theory courses should be combined with professional background knowledge. The key of ideological theory course is teachers. Precision ideological teaching process and teaching reform can not be separated from the leadership of teachers. For the same course, different majors should be given different teaching contents, teaching methods and assessment methods. The key point to improve the effectiveness of ideological theory courses lies in finding the intersection point between the course content and students’ major. This requires teachers to strengthen their comprehensive self-cultivation, strengthen their own knowledge reserve, use professional materials to analyze and dissect theory, and give full play to the dominant educational function of ideological theory courses.

Another effective way to integrate ideological courses with professional courses is “curriculum education”. Ideological education should make good use of classroom teaching as the main channel. Each course and ideological theory course should be in the same direction and form a synergistic effect. We should adhere to the unity of explicit education and implicit education, and explore the ideological education resources contained in other courses and teaching methods.

To a large extent, curriculum education conforms to the requirements of accurate education. Professional course teachers are required to deeply explore the moral education elements and functions contained in the curriculum, and integrate ideological education into all links of curriculum teaching and reform. In this way, students can form a good professional ethics, professional judgment and ideological and political literacy imperceptibly, so as to achieve the effect of “moistening things quietly”.

Integrating ideological elements into professional courses can guide students to enhance theoretical confidence, institutional confidence and cultural confidence, and enable ideological and

political theoretical knowledge to enter the brain, refresh the mind.

IV. Conclusions

Effectiveness is the fundamental starting point and foothold of ideological education in colleges and universities. Colleges and universities, as the main force of cultivating senior specialized talents needed in economic construction, should solve the fundamental problem of whom to cultivate, how to cultivate and for whom to cultivate. Ideological work is fundamentally a man’s work. We must focus on students, strengthen the study of students’ cognitive rules and acceptance characteristics, give full play to the role of students as the main body, and enhance the ideological, theoretical, affinity and pertinence of ideological education.

The criterion to test the effectiveness of ideological education should respect the status of the subject and take the overall development of the subject as the value orientation. The development of any work in colleges and universities should focus on the cultivation of students’ all-round development with both ability and morality as the core, and take the students’ sense of identity, acquisition and achievement as the criteria.

The starting point and destination of ideological work in colleges and universities should be the effectiveness of ideological education. In order to ensure the effectiveness, colleges and universities should explore “precise education “ in the light of different audiences. On the other hand, professional curriculum teachers should accurately integrate the “teaching” of knowledge and skills with the “education” of ideology and politics, so as to cultivate students into talents with both ideological integrity and all-round development.

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